## Events at the Lake Tempe Town Lake hosts more than 100 events a year, ranging from athletic opportunities, like Ironman Arizona and the P.F. Chang's Rock 'N' Roll Marathon, to cultural offerings like Ballet Under the Stars. Check out what is happening at www.tempe.gov/calendar. Light Rail Bridge Tempe believes that public transportation is crucial to a community. We are the only city in Arizona offering light rail CHILD HAVE STREET OF HEEL PARTY. from border to border and the only one with a light rail bridge. This bridge is illuminated by LCD lights and changes colors every time a train crosses. The

Hayden Ferry Lakeside
Hayden Ferry Lakeside provides
a nautical mile of mixed use
development. A Hyatt Hotel is
expected as part of the campus.
More than a million square feet
of development is located on
Tempe Town Lake.
www.haydenferrylakeside.com

rainbow reflects onto the surface of

look under light rail stations.

Town Lake, casting shimmering color

onto the water. www.tempe.gov/maps,

Tempe Center for the Arts Catch a play, a symphony performance, a Wednesday open mic night, or simply take a moment to stroll through the lobby of one of Arizona's most architecturally interesting buildings. This \$65 million performing arts center is home to many local performing arts troupes and may also be rented for special occasions. www.tempe.gov/tca

Exercise at the Lake

More than 2.7 million people

year, with good reason! The lake offers world class events, Fortune 500 businesses, luxurious condominiums, connections to Arizona State University and Mill Avenue and casual op-

portunities to walk, boat and

within minutes of Sky Harbor

International Airport

even commune with nature. It's

spend time at Town Lake each

Don't miss a day of training: There are more than five miles of car-free paths around Town Lake, with both paved and gravel options. Paths start at Priest Road and go to Mc-Clintock Road on the south side, Priest to Rural on the north and connect to an additional 20 miles to the north along the Indian Bend Wash Greenbelt. <a href="https://www.tempe.gov/maps">www.tempe.gov/maps</a>, look under Town Lake Parks and Amenities

Town Lake Dams

Town Lake is a functioning riverbed. Rubberized inflatable dams allow floods to pass safely. www.tempe.gov/lake/lakehistory/dams.htm

Pedestrian Bridge

A new bridge is being built atop the west end Town Lake dams. Not only is this bridge beautiful, it is functional. A sprinkler system beneath the walkway will cool the rubber bladders that make up Town Lake's dam system and the bridge itself will shade them. This bridge links the sides of the lake for bicyclists and pedestrians, giving them a no-traffic option for a lake crossing. The construction will be complete this spring. Visit www.tempe. gov/maps and look under Public Projects.

The heart of a vibrant community

Tempe Town Lake

www.tempe.gov/lake

Boat Rentals

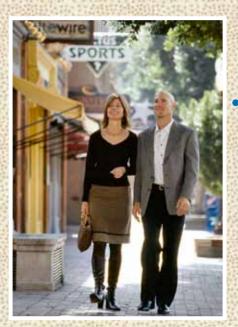
Want to enjoy Town Lake from the water? Boat Rentals of America offers many choices for fun. Get a workout with a kayak or a hydro bike. For those who would prefer a little less exertion, fishing boats with electric motors and family-sized picnic boats are available. www.boats4rent.com

P.F. Chang's Rock 'N' Roll Marathon More than 35,000 people run or walk P.F. Chang's Rock 'N' Roll Arizona. Pick between a 13.1- or 26.2-mile course filled with bands, cheerleaders and encouraging spectators. Finish at Sun Devil Stadium for a victorious feeling. Happens Jan. 16. www.rocknrollaz.com

Wildlife

Want to fish? Go bird watching? You can do both at Tempe Town Lake. You can get an Arizona State fishing license online – a state license with a trout stamp is available at www.azgfd.gov. You'll have to compete with some of the best anglers in the world for your catch – great blue heron and egrets abound. There are even some California brown pelicans living at the lake. And if you are lucky, you will see turtles, rabbits, coyotes and maybe even a beaver.

### Mill Avenue District



Just steps away from Sun Devil Stadium, Mill Avenue is the metropolitan area's only walkable urban downtown. With more than 100 restaurants, shops and entertainment venues, you have lots of great choices to fit your personal style.

Mill Avenue is known for its open minded, spirited fun – for being a psychographic, not a demographic, of people who enjoy music, food, festivals and experiences of all kinds. About 50,000 Arizona State University students, a workforce of 25,000 entrepreneurs, researchers, families and visitors from around the world create a vibrant atmosphere of fun.

Bookended by ASU to the south and Tempe Town Lake to the north, the richness of experiences available within a mile is unsurpassed. Check out the museums at ASU, ranging from the Mars Space Flight Facility and Planetarium to the Nelson Fine Arts Center. Or take in a Broadway show at ASU Gammage. Feel like something a little more physical? Take a hike on "A" Mountain or jog more than five miles of paths at Tempe Town Lake.

# Downtown Tempe: quirky, authentic, always surprising





#### **A Sustainable Tempe**

Live music on every street corner, an urban garden and an outdoor market for fresh vegetables, handcrafted goods and treats make Thursdays on Mill special. Relax with friends on a restaurant patio to listen to the tunes and enjoy the fruits of Tempe's labors – much of the organic produce grown in the urban garden is used in Mill Avenue's kitchens.



#### **Shops and Restaurants**

Tempe is known for its independent shops and restaurants. Try Stan's Metro Deli, Caffe Boa, La Bocca, Canteen and Kampai. Many of these emphasize locally grown, organic produce. For a bit of history, Monti's La Casa Vieja is the oldest building in Maricopa County. Looking for fun fashion? Try Around the Corner or Pitaya.



#### Art and Architecture

The Tempe skyline features buildings dating back to the city's beginnings, Frank Lloyd Wright structures and the latest in sustainable construction. Public

art along the streets makes a walk downtown a treat for the eyes. Tempe has many certified energy efficient buildings, such as the LEED certified Aloft Hotel, the ASU Global Institute of Sustainability, Tempe Gateway and the Papago Gateway Center. These buildings are both beautiful and beneficial to our planet. www.tempe.gov/greenprograms

#### **Tempe Business Fast Facts**

BusinessWeek and Entrepreneur Magazine named Tempe the Best Place to Start a New Business.

U.S. News and World Report ranked Tempe as one of the 10 Best Places to Land a Tech Job

In a recent poll by the O'Neil Associates/ ASBA Arizona Economic Indicators Monitor, Tempe ranked as the Arizona city with the highest quality of life and the best downtown.

The American Planning Association considers Mill Avenue one of the Ten Great Streets in America.

Urban Land Institute calls Tempe's Mill Avenue and Rio Salado Parkway in the downtown area, and Warner Road and Priest Drive, at Emerald Center, two of the hottest intersections in the state for development.

In 2009-2010, Tempe gained 2,700 new jobs, many of these in technology and advanced business services.

About 20 percent of the city's workforce is involved with technology. Companies like Medtronic, Insight, Elio, First Solar and many others benefit from the proximity of Arizona State University's research teams and student pool for interns.

Papago Gateway Center, home to First Solar, offers Tempe's first commercial biotechnology/laboratory and LEED certified corporate office facility. The 260,000-square-foot building is located at the intersection of Mill Avenue and Washington Street, near a light rail station, making it a connecting point between Tempe and Phoenix.

# Want to locate a business in Tempe? Contact Tempe Economic Development

#### www.tempe.gov/business

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Twitter: @tempegov Facebook.com/cityoftempe

Watch a video about Downtown Tempe by scanning this:



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